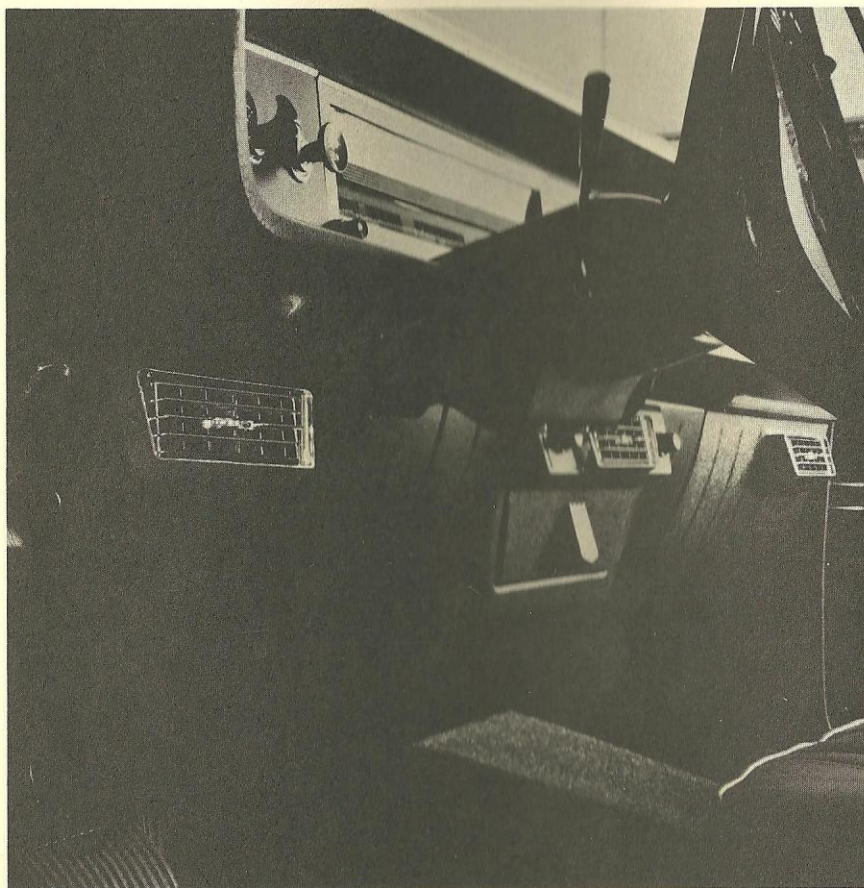


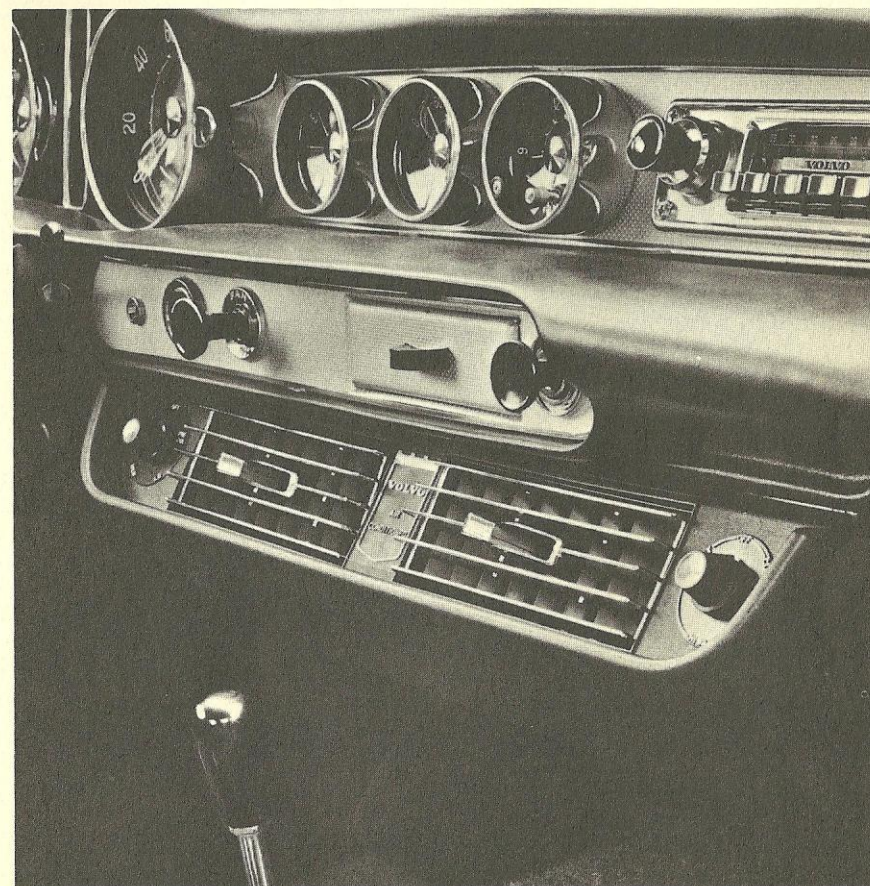
**Because we never
know how you
want to use
your Volvo,
we give you all
these options
to make your
Volvo useable the
way you want it.**

**These make for
a better life.**



Air conditioner.

Our air conditioners are especially made to measure up to our Volvo. This one's designed to be an integral part of the interior in the 140 series. Sugg. retail price \$374.00 installed

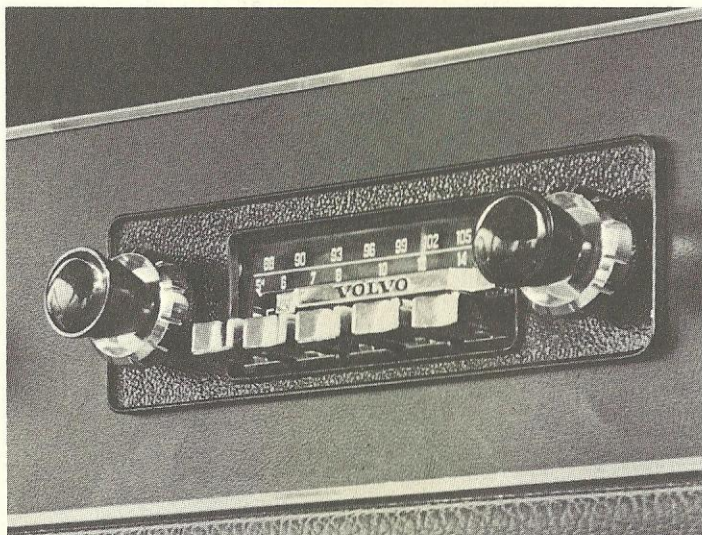


Air conditioner.

This one is for the 122S series and the 1800S. Like the one for the 140 series, it was made for the Volvo. Sugg. retail price \$345.00 installed

Radios.

AM-FM all-transistor radio, to give optimum acoustical performance in a Volvo. Includes front and rear speakers for all models, except the 1800S. Sugg. retail price \$124.95



AM all-transistor radio, for all those who are not FM buffs. Otherwise, it has the same sound as the AM-FM model.

For all models.

1800S (one speaker)

Sugg. retail price \$68.95

122S and 140 series (2 speakers)

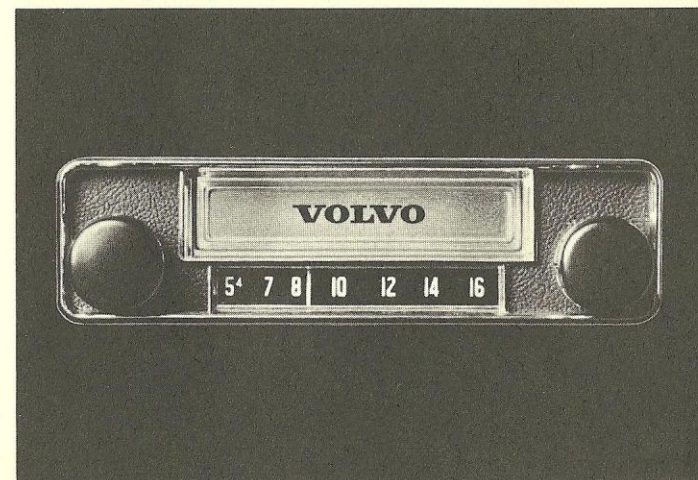
Sugg. retail price \$70.85

122S (one speaker)

Sugg. retail price \$66.95

Stereo tape player.

Carry your own music wherever you go on cartridge tapes. This is what balanced stereo should sound like in your home, if you could get stereo to balance like this in your home. For 1800S and 140 series. Sugg. retail price \$119.95



AM radio and stereo tape player.

An all-transistor model that gives you both AM broadcast and stereo tape.

For 122S and 140 series.

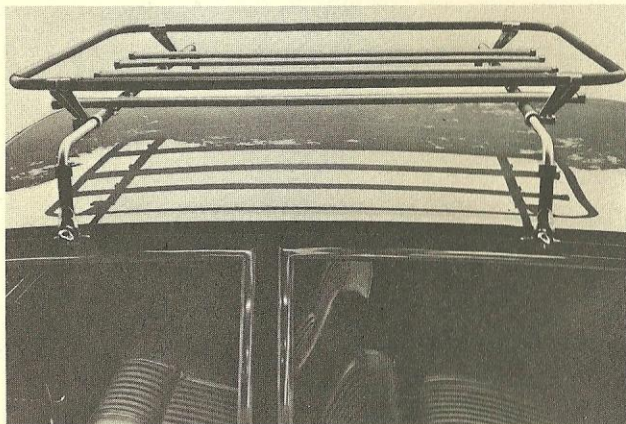
Sugg. retail price \$147.50

Antenna kit \$2.45

**These tote and
carry, and
hold things handy.**

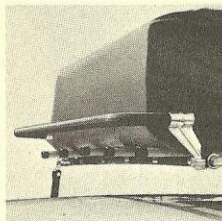
Combination roof and ski rack.

Fits all sedans. Plastic coated steel tubing. Loading area: 42" x 38". Three easy adjustment settings for height. Sugg. retail price \$24.45
Roof rack only, Sugg. retail price \$19.95



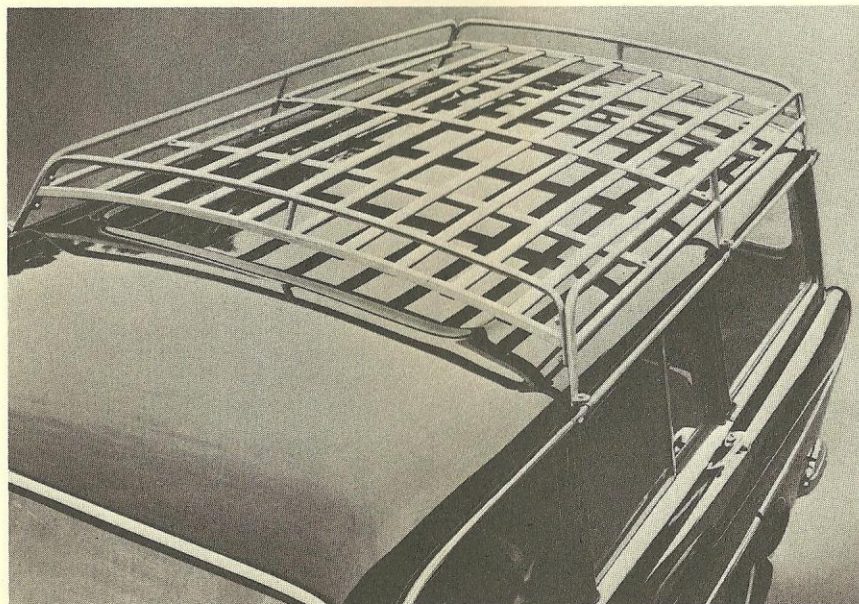
Luggage Container.

Zippered sides. It keeps the rain and dirt on the outside, and your luggage dry and neat on the inside. Sugg. retail price \$14.95



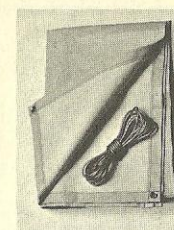
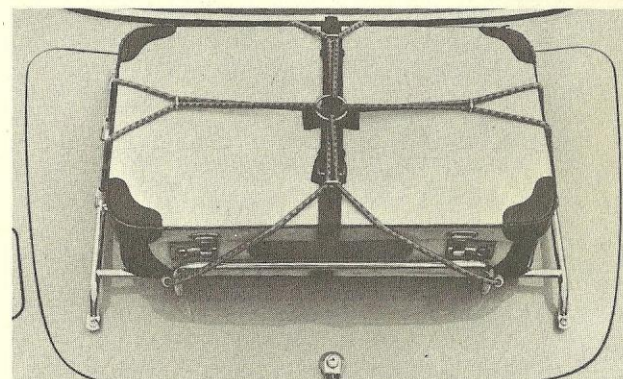
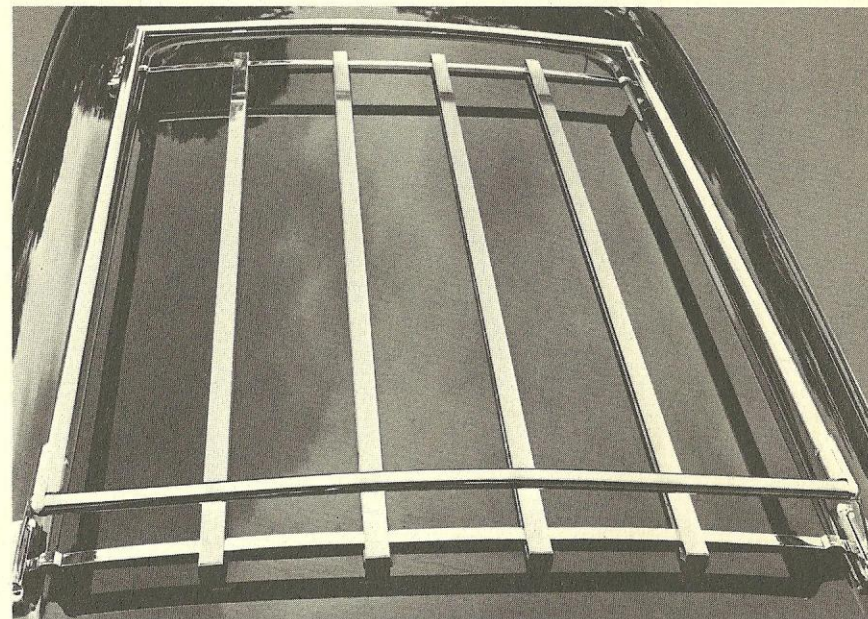
For the 122S station wagon.

Zinc plated iron and steel tubing. 42" x 60" loading surface of nine lacquered wooden ribs, just like in Europe. Sugg. retail price \$59.95



Also for the 122S station wagon.

Permanently mounted model. All chromium and stainless steel. Sugg. retail price \$47.50



Roof rack cover.

To protect the things you put on the roof rack of your Volvo. Sugg. retail price \$6.90

Luggage rack for the 1800S.

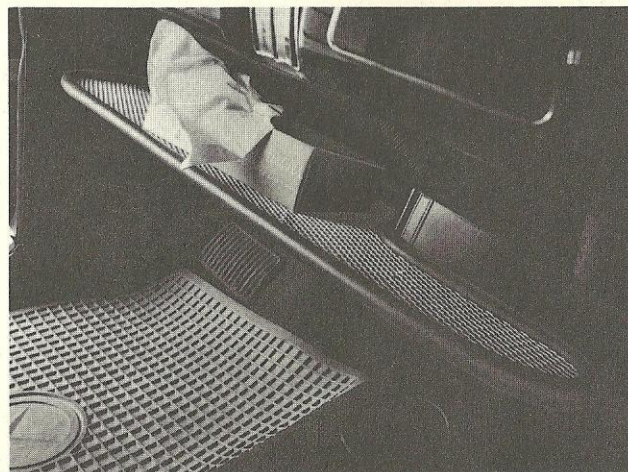
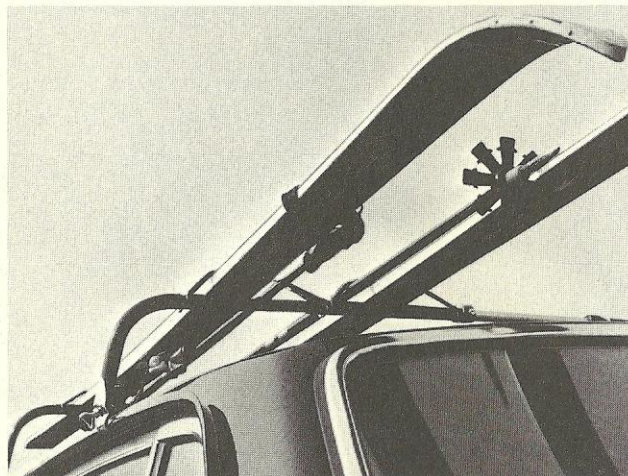
Mounts on the trunk lid. Chromed, electric-welded steel tubing. Load area: 31" x 16" Sugg. retail price \$39.95

Retainer.

For use on all racks. Made of fabric-covered rubber, allows for varying amounts of luggage to be held firmly. Sugg. retail price \$3.77

Ski racks.

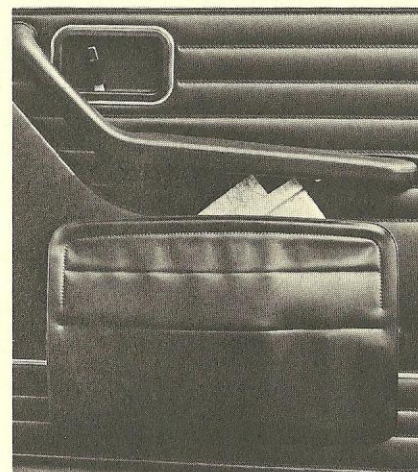
Clamp into roof channels. Each holds two pairs of skis. You say it's always warm where you live? You say there's never any snow within driving distance? Well then, you don't need one. For all models. Sugg. retail price \$7.95

**Parcel shelf.**

Something more cars should have. Installs in seconds. Then you can toss your maps and stuff under the dash, where you can get to them quickly, yet they're out of the way when you don't need them. Made of nylon net. For 122S. Sugg. retail price \$8.99

Tunnel tray.

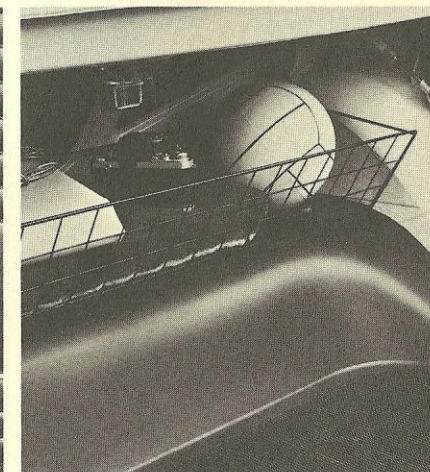
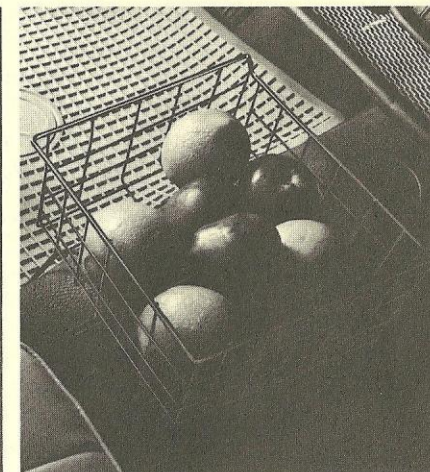
Some people install this just because it trims the top of the tunnel shaft so nicely. But we meant it as a handy service tray for the driver to hold toll change, and maps, and stereo tapes, and things. 140 series. Sugg. retail price \$14.95

**Maps & etc. pocket.**

Holds maps, tissues, candy, matches, and all the trip etceteras at your fingertips. Made of the same material as your upholstery, it features a chrome steel, snap-open frame. For 140 series. Sugg. retail price \$11.95

Driver's basket.

How many times have you wished you had one of these things? You don't really install it . . . you just clamp it onto the tunnel. (Actually, passengers can use it too.) 122S series. Sugg. retail price \$2.79 140 series. Sugg. retail price \$4.60

**Luggage compartment basket.**

It's amazing more cars don't have these. Just one look will save us the explanation of why we feel this way. For 122S and 140 series. Sugg. retail price \$7.50

**These keep you
safe and sound.**



Power brakes.

Many people think power brakes must be built into a car at the factory. This just isn't so. Volvo servo-assist power brakes are quite easily and quickly installed whenever you decide you want them, and at a price that will probably surprise you.

(Standard on 1800S, on 140 series. On 122S wagon from 1965 onward. On 122S sedan from 1967 onward.)

Sugg. retail price \$65.10

Servo brake piping kit.

Sugg. retail price \$3.45

Electric windshield washers.

Became standard equipment with our 1967 models. Wash your windshield while you drive; clean off road slush and salt in the winter, insects and dust in the summer. That way you keep a clear view of the road.

Sugg. retail price \$18.50



Anti-mist panel.

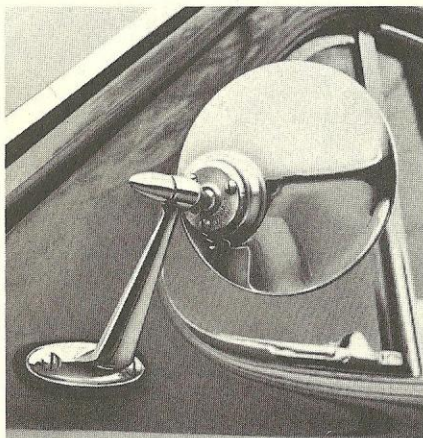
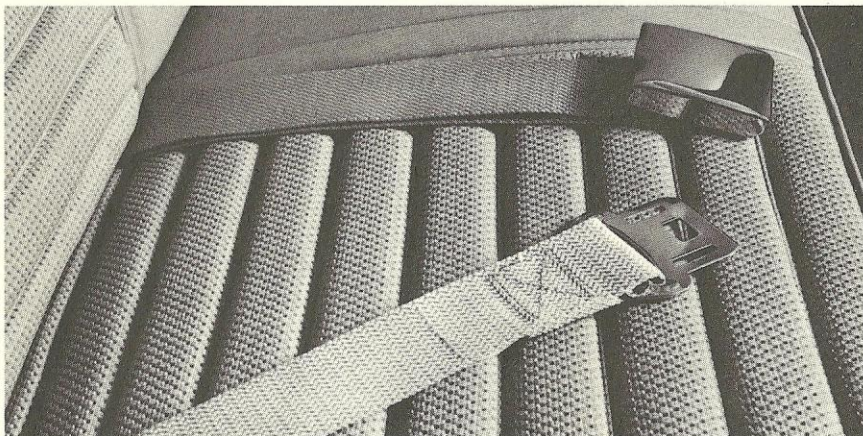
No doubt you've seen these on other cars. At last you know what they are, and what they're for. They prevent fogging, preserve a clear view of the road behind you.

For 122S and 1800S.

Sugg. retail price \$3.49

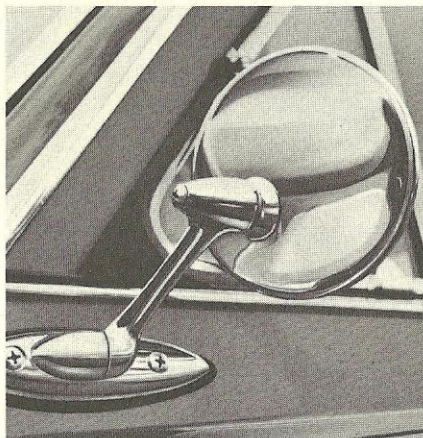
Rear seat belts.

They can be just as important as front seat belts, since passengers in the rear are least likely to anticipate a quick stop. Sugg. retail price \$8.95



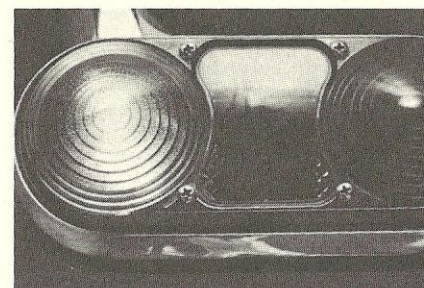
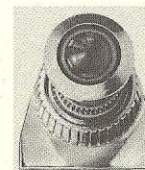
Side view mirrors.

Actually they give you a better view to the rear. If you have never used one before, you should be using one now. If you have one now, check to see if it still gives you a clear view to the rear. Sugg. retail price \$3.95 to \$6.75



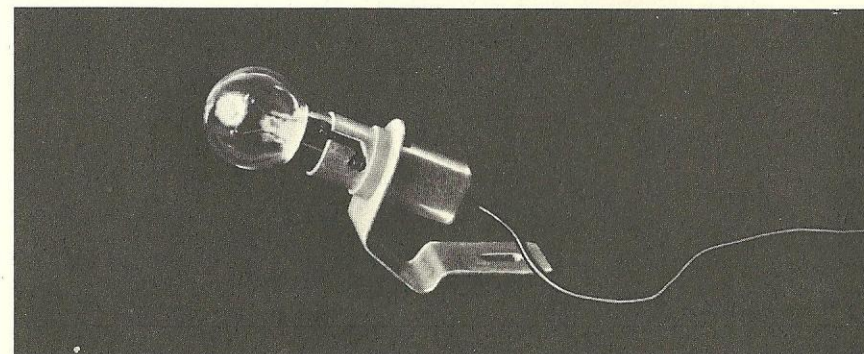
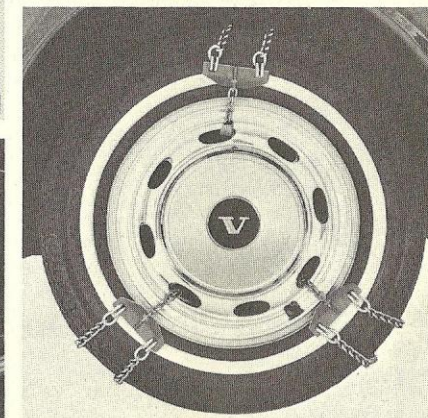
Highway emergency flasher system.

Standard from 1968 models onward. If you get stuck on a highway somewhere, you flip a switch and all four turn indicators flash on and off for help. (Flasher system will operate even when ignition is turned off.) For all models. Sugg. retail price \$8.95



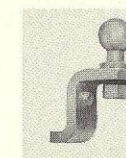
Snow straps.

Some call them links. Easily fitted. Ideal for snow emergencies, especially if you don't use chains or snow tires. Use three for each rear wheel. All models. Sugg. retail price \$2.98 each.



Luggage and engine light.

Mercury switch turns light on automatically when you open trunk or hood. Sugg. retail price \$1.59



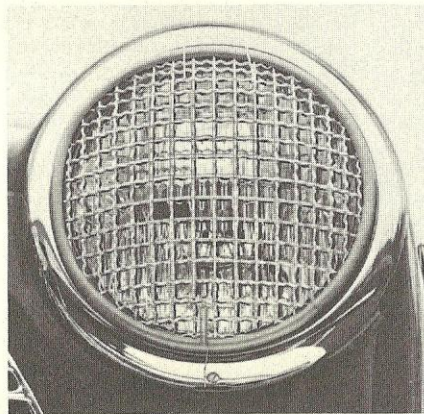
Trailer hitches.

It's made to bolt right into the Volvo, not the bumper. So the Volvo does the pulling, not the bumper. For all models but 1800S. Sugg. retail price \$10.95

**Some of these
will make your
Volvo look better,
others will make
you feel better.**

Headlight guards.

Attach in seconds. Remove in seconds, too, when you wash your car. They protect your headlights from flying debris. All models. Sugg. retail price \$3.49 to \$4.45 pr.



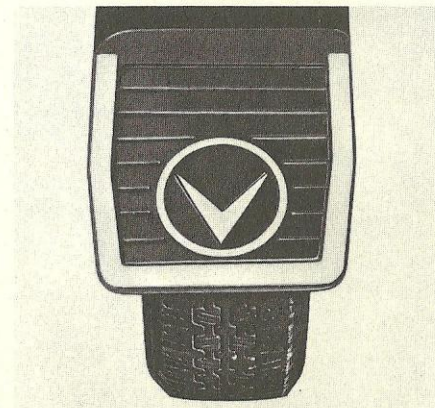
Front bumper bar.

Chromed steel, it's styled to sit neatly on the front bumper of the 140 series, while keeping other cars off the grill-work. Sugg. retail price \$24.95

1800S FRONT



1800S REAR



122S REAR

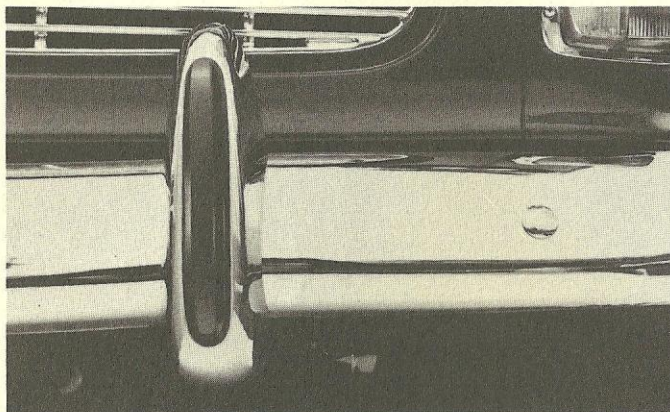


Mudflaps.

If you do a lot of highway or country driving, these are for you, and not just because they make the car look sporty. They protect your fenders from flying stones, caked ice and such, and so prevent rust. They show your consideration for the car behind you, too. Sugg. retail price \$1.49 each. Specify model, year, which fender.

Bumper guards.

Rubber moulded. A great help to you and to the next guy too, in all kinds of parking situations. 122S series. Sugg. retail price \$2.15 each

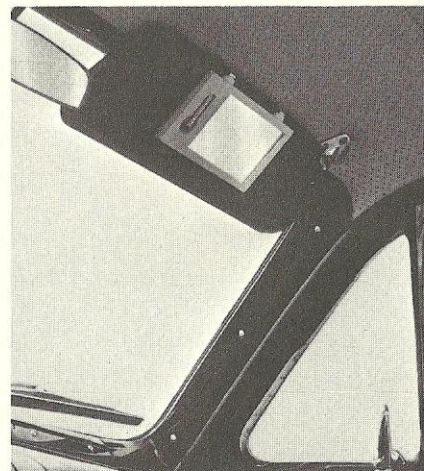


Towing line.

You may wonder what it has to do with the look of your car. Well, it has a special hitch and insulated flexible cable that'll keep you from pulling one end of your car away from your car. For all models Sugg. retail price \$5.95

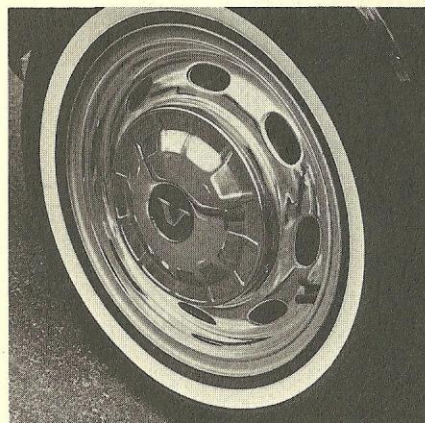
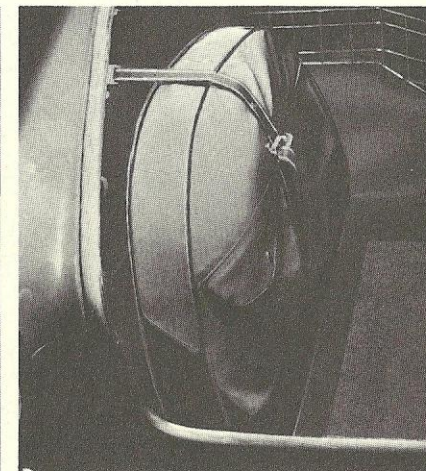
Vanity mirror.

Fits onto reverse side of sun visor. Sugg. retail price \$1.49 all models.



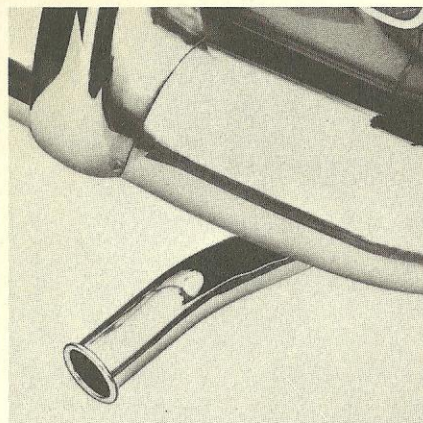
Spare tire cover.

Keeps you from getting your fingers or luggage soiled by the spare tire. The moisture-free pockets are handy for all those things you never knew where to keep handy. All sedans. Sugg. retail price \$4.65



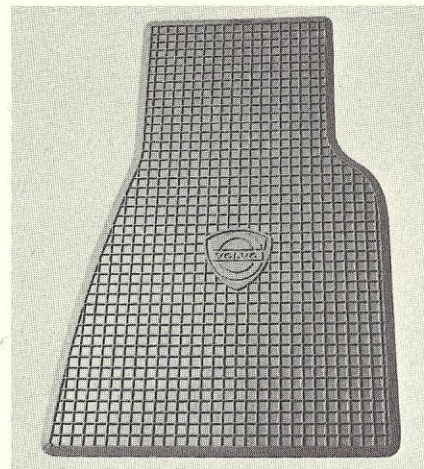
Wheel trim rings.

They're anodized aluminum, which means they're non-corrosive. They're completely separate from the hubcaps, and quite easily fitted. For all models 1965 models onward. Sugg. retail price \$10.95 set



Exhaust pipe extensions.

They aren't just decorations. Exhaust pipe extensions keep away the exhaust fumes that might corrode rear bumper chrome. For 122S (B18) Sugg. retail price \$2.35



Rubber floor mats.

In grey, and red, and black for front and rear, naturally. Sugg. retail price \$3.25-5.25 each.



Fibre floor mats.

Four piece set, front and rear. (1800S front only.) Rough textured, woven sisal, that sponges up the dampness. Black and white, black and blue, or black and red. For all models. Sugg. retail price \$14.95-24.95



Polish and wax.

Developed by Volvo (1) to resist Swedish winters (2) to provide the special non-abrasive polish needed by all synthetic enamelled vehicles. They give your Volvo a deep gloss shine and the ultimate in protection. Use polish first to clean, then wax. Polish (1 lb.) Sugg. retail price \$1.95
Wax (12 oz.) Sugg. retail price \$2.75

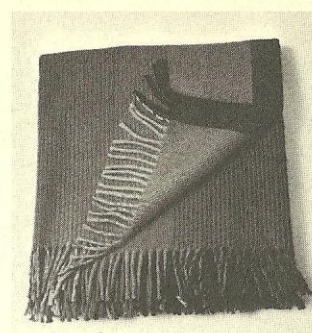
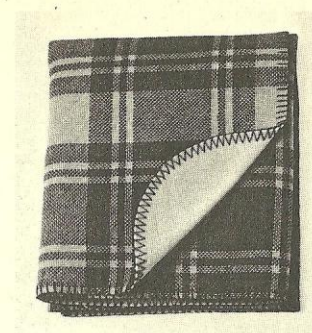
Touch-up paint, brush.

Each jar contains a full ounce of true

color enamel, and has its own brush on cap. Color code for your car is on the chassis I.D. plate. All colors. Sugg. retail price \$1.00 per bottle.

Touch-up paint, spray can.

Same as the brush paint, but better for larger surface areas. Sugg. retail price \$2.15
Wheel paint, spray can \$3.25



Wool blankets.

Snug front seat covers, and matching lap robes. We brought these over from Sweden because we thought you should have a warm seat on a cold day. Red on reds, blue on blues, and tartan. Sugg. retail price Front seat covers \$6.75 each Retainer \$1.25 each Lap robe \$19.75

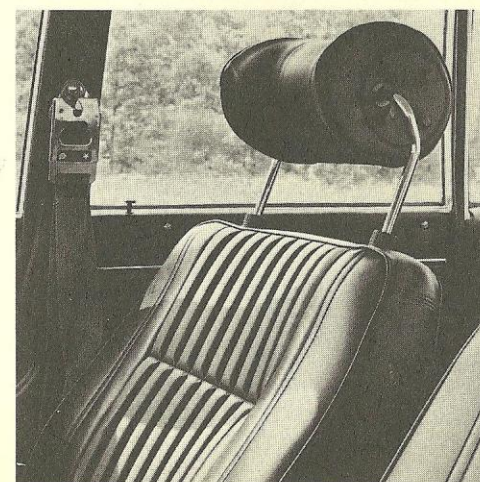


Reclining seat.

Actually you already have the seat. What we do is provide the fittings that turn it into a reclining seat. Specify car and left or right seat. For 122S/1800S Sugg. retail price \$53.95

Headrest.

Goes naturally with reclining seat. Everyone knows how restful a headrest can be. They're a good precaution, too. 122S/1800S from 1965 onwards Sugg. retail price \$19.95



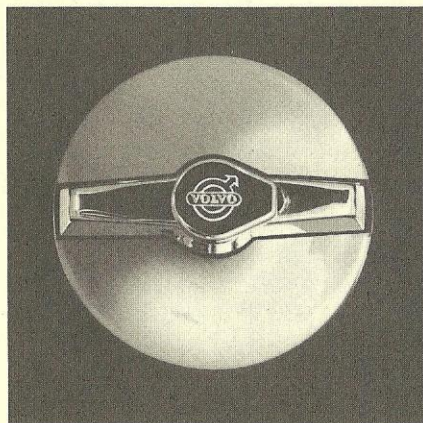
Headrest.

It has been made by us so that the two steel legs sit securely in sockets already engineered into the back rest of the seat. Adjusts easily to fit the height of your head. The support rotates 360° to fit the shape of your head. For both passenger and driver seats. For 122S, 140 series 1966 onwards Sugg. retail price \$29.95

**These affect
your fuel and
performance.**

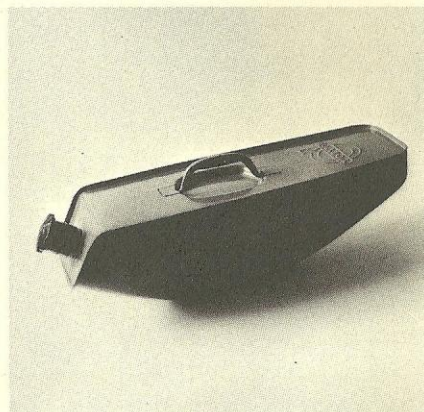
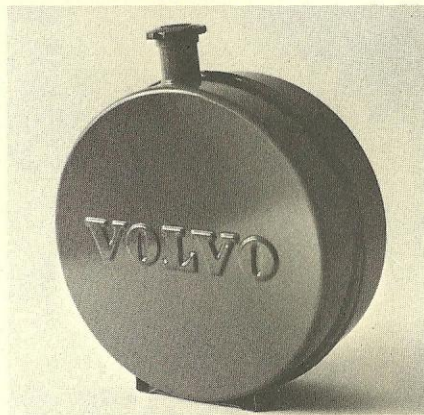
Lockable gas caps.

Sometimes gas caps (and gas) disappear mysteriously. Now they won't. Chromed brass. All models. Sugg. retail price from \$5.75 to \$8.25



Jerricans.

For the highway traveler who prefers a reserve of fuel to a long walk. 1¼ gallon size round, and fits right in the spare tire. Larger capacity 2 gallon size is square. 122S sedan Sugg. retail price \$7.95 (1¼ gal.) All models Sugg. retail price \$7.25 (2 gal.)

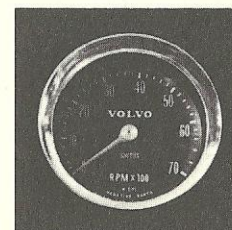


This one's for the 140 sedans.

Slips neatly into the groove in the trunk, with the flat top flush to the flat floor. Holds 2 gallons. Sugg. retail price \$9.95

Limited slip differential.

Improves traction in sand, mud, and snow. Reduces the danger of skidding in turns. Sugg. retail price from \$71.00 to \$95.00



Tachometer.

If you take a Volvo seriously, then you should consider a tachometer seriously. You'll know how far you can push your engine without abusing it. All models. Sugg. retail price \$44.50

Rallyes and Races

The enthusiast makes his Volvo useable in a special way, so we have some special equipment. The list includes, as a sample: Koni shock absorbers, progressive rear springs, rallye exhaust systems, and tuning kits. Send for the free Performance Tuning booklet. It lists all the parts, kits, and prices. Competition Dept., Volvo Inc., Rockleigh, N.J. 07647



Index of accessories.

These make for a better life.

Air conditioner	140		\$374.00*
Air conditioner	122S, 1800S		345.00*
AM radio (2 speakers)	140	279956	70.85
AM radio (1 speaker)	1800S	279958	68.95
AM radio (2 speakers)	122S	279959	70.85
AM radio (1 speaker)	122S	279961	66.95
AM-FM radio (2 speakers)	140	279957	124.95
AM-FM radio (2 speakers)	122S	279963	124.95
AM-FM radio (1 speaker)	1800S	279962	124.95
AM radio/stereo tape player	122S & 140	279973	147.50
Antenna, AM tape player	140	279974	2.45
Antenna, AM tape player	122S	279976	2.45
Stereo tape player	1800S & 140	279972	119.95
(except air cond.with standard trans.)			

These tote, carry, and hold things.

Luggage compartment basket	122S sedan	277249	\$ 7.50
Luggage compartment basket	140	281110	7.50
Luggage container	All roof racks	281002	14.95
Map pocket (black)	122S, 140	281170	11.95
Map pocket (red)	122S, 140	281171	11.95
Parcel shelf	122S	277499	8.99
Rack, luggage	122S station wagon	279900	47.50
Rack, luggage	122S station wagon	277270	59.95
Rack, luggage	All sedans	277278	19.95
Rack, luggage & ski	All sedans	277167	25.45
Rack, luggage	1800S	277154	39.95
Rack, ski	All models	277234	7.95
Retainer, luggage rack	All racks	277007	3.77
Roof rack cover	All racks	277437	6.90
Tunnel basket	140	281109	4.60
Tunnel basket	122S	277173	2.79
Tunnel tray	140	281111	14.95

These to keep you safe and sound.

Anti-mist panel	1800S, 122S	277444	\$ 3.49
Highway emergency flashers	All models, 12 volt	279901	8.95
Luggage/engine compartment light	All models	279894	1.59
Power brakes	122S (with disc brakes)	276457	65.10
Power brakes, piping kit	122S (with disc brakes)	276458	3.45
Rear seat belt	All models	279975	8.95
Side view mirror, L	122S	279898	6.15
Side view mirror, R	122S	279899	6.15
Side view mirror	All models	279980	6.75
Side view mirror	All models	279985	3.95
Snow straps	122S sedan	277230	2.98 ea.
Snow straps	122S station wagon	277468	2.98 ea.
Snow straps	140, 1800S	277469	2.98 ea.
Trailer hitch	122S sedan	279947	10.95
Trailer hitch	122S station wagon	279948	10.95
Trailer hitch	140	279949	10.95
Windshield washer, 12 volt	All models, (exc. 1800S)	281081	18.50

These to make your Volvo look better, or you feel better.

Blanket, seat cover, tartan	All models	277528	\$ 6.75
lap robe, tartan	All models	277529	19.75

Blanket, seat cover, red	All models	277530	6.75
lap robe, red	All models	277531	19.75
Blanket, seat cover, blue	All models	277532	6.75
lap robe, blue	All models	277533	19.75
Blanket, seat cover retainer	All models	279540	1.25
Bumper bar, front	140	279979	24.95
Bumper guard	122S	277556	2.15 ea.
Exhaust pipe extension (B18 engine)	122S	277178	2.35
Floor mats, fibre, Black & White	122S	279920	19.95
Floor mats, fibre, Black & Red	122S	279921	19.95
Floor mats, fibre, Black & Blue	122S	279922	19.95
Floor mats, fibre, Black & White	1800S	279923	14.95
Floor mats, fibre, Black & Red	1800S	279924	14.95
Floor mats, fibre, Black & Blue	1800S	279925	14.95
Floor mats, fibre, Black & White	140	279929	24.95
Floor mats, fibre, Black & Red	140	279930	24.95
Floor mats, fibre, Black & Blue	140	279931	24.95
Floor mat, rubber, Grey (L)	1800S	277441	3.98
Floor mat, rubber, Grey (R)	1800S	277225	3.98
Floor mat, rubber, Red (R)	1800S	277457	3.98
Floor mat, rubber, Red (L)	1800S	277442	3.98
Floor mat, rubber, Grey (L)	122S	277226	3.98
Floor mat, rubber, Grey (R)	122S	277227	3.98
Floor mat, rubber, Grey (REAR)	122S	279643	3.98
Floor mat, rubber, Red (L)	122S	277228	3.98
Floor mat, rubber, Red (R)	122S	277229	3.98
Floor mat, rubber, Red (REAR)	122S	279646	3.98
Floor mat, rubber, Grey (L)	140	281028	5.25
Floor mat, rubber, Grey (R)	140	281029	5.25
Floor mat, rubber, Grey (REAR)	140	281030	3.25
Floor mat, rubber, Black (L)	140	281031	5.25
Floor mat, rubber, Black (R)	140	281032	5.25
Floor mat, rubber, Black (REAR)	140	281033	3.25
Headlight guards	122S, 1800S	277328	3.49 pr.
Headlight guards	140	281185	4.45 pr.
Headrest	122S, 140		
	(1966 onward)	277911	29.95
Headrest	122S, 1800S		
	(1965 onward)	277586	19.95
Mud flap (L)	140	277955	1.49
Mud flap (R)	140	277956	1.49
Mud flap (L) rear	122S	277466	1.49
Mud flap (R) rear	122S	277467	1.49
Mud flap, front	1800S	277175	1.49 ea.
Mud flap, rear	1800S	277176	1.49 ea.
Mud flap hardware kit	1800S	277174	2.79
Polish	All models	279140	1.95
Reclining seat fitting (L)	122S	277386	53.95
Reclining seat fitting (R)	122S	277387	53.95
Reclining seat fitting (L)	1800S	277463	53.95
Reclining seat fitting (R)	1800S	277464	53.95
Spare tire cover	All sedans	279731	4.65
Touch-up paint, black	color code: 19, 49, 50	277020	1.00
Touch-up paint, midnight blue	color code: 31, 35, 45, 54	277022	1.00
Touch-up paint, ivory	color code: 42	277024	1.00
Touch-up paint, red	color code: 43, 46, 51	277025	1.00
Touch-up paint, grey beige	color code: 43, 44, 45, 49, 50, 51, 54, 65	277026	1.00
Touch-up paint, golden beige	color code: 48	277028	1.00
Touch-up paint, olive green	color code: 56, 56-1, 68, 68-1	277029	1.00
Touch-up paint, slate blue	color code: 67, 67-1	277030	1.00

*Including installation.

Touch-up paint, fawn	color code: 72	277031	1.00
Touch-up paint, mist green	color code: 73	277032	1.00
Touch-up paint, pearl white	color code: 79, 79-1	277346	1.00
Touch-up paint, graphite white	color code: 80, 80-1	277350	1.00
Touch-up paint, golden yellow	color code: 84	277448	1.00
Touch-up paint, blue green	color code: 85	277452	1.00
Touch-up paint, light blue	color code: 89	277549	1.00
Touch-up paint, dark blue	color code: 90	277553	1.00
Touch-up paint, light green	color code: 91	277907	1.00
Touch-up paint, dark green	color code: 94	281063	1.00
Touch-up paint, dark blue	color code: 96	281069	1.00
Touch-up paint, light blue	color code: 95	281075	1.00
Touch-up paint, yellow	color code: 97	281191	1.00
Touch-up paint, grey	color code: 98	281197	1.00
Touch-up spray, black	color code: 19, 49, 50	277500	2.15
Touch-up spray, midnight blue	color code: 31, 35, 45, 54	277501	2.15
Touch-up spray, ivory	color code: 42	277502	2.15
Touch-up spray, red	color code: 43, 46, 51	277503	2.15
Touch-up spray, grey beige	color code: 43, 44, 45, 49, 50, 51, 54, 65	277504	2.15
Touch-up spray, golden beige	color code: 48	277505	2.15
Touch-up spray, olive green	color code: 56, 56-1, 68, 68-1	277506	2.15
Touch-up spray, slate blue	color code: 67, 67-1	277507	2.15
Touch-up spray, fawn	color code: 72	277508	2.15
Touch-up spray, mist green	color code: 73	277509	2.15
Touch-up spray, pearl white	color code: 79, 79-1	277510	2.15
Touch-up spray, graphite grey	color code: 80, 80-1	277511	2.15
Touch-up spray, golden yellow	color code: 84	277512	2.15
Touch-up spray, light green	color code: 91	277513	2.15
Touch-up spray, light blue	color code: 89	277514	2.15
Touch-up spray, dark blue	color code: 90	277515	2.15
Touch-up spray, primer	All models	277918	4.95
Towing line	All models	277329	5.95
Vanity mirror	All models	79619	1.49
Wax	All models	279245	2.75
Wheel paint spray, silver	All models	277516	3.25
Wheel trim rings, slotted	122S station wagon, 1800S, from 1965 onward	277585	10.95 set
Wheel trim rings, slotted	122S and 140 sedans, from 1965 onward	277584	10.95 set

These affect your fuel and performance.

Jerrican, 1¼ gallon	122S sedans	277002	\$ 7.95
Jerrican, 2 gallon	All models	277459	7.25
Jerrican, 2 gallon	140	281108	9.95
Limited slip differential	Model 30 rear axle	279954	80.00
Limited slip differential	Model 27 rear axle	279953	71.00
Limited slip differential	140	279952	95.00
Lockable gas cap	122S sedans	277360	5.75
Lockable gas cap	140	281007	7.95
Lockable gas cap	122S station wagon (from chassis #24373)	277543	8.25
Lockable gas cap	122S station wagon (up to chassis #24372)	277542	8.25
Tachometer	All models	281046	44.50

All prices suggested retail, and subject to change without notice. Unless otherwise noted, installation costs not included.

Sold and serviced by your Volvo dealer.

